

**Community Sports Committee**

**The First Round of Thematic Household Survey in 2010**  
**(Topic on Project Sports)**

**Purpose**

This paper briefs Members on the findings of the first round of Thematic Household Survey in 2010 (Topic on Project Sports) (“THS”).

**Background**

2. In late 2009, the Home Affairs Bureau (HAB) commissioned the Census and Statistics Department (C&SD) to conduct the THS to gather more in-depth information about Hong Kong people’s levels of interest and participation in sport and their views on the provision and quality of sports facilities.

3. The THS was conducted between March and April 2010. The objectives of the THS were to collect information on:

- (i) The types of sports events which household members were interested in watching;
- (ii) The types of sports which household members participated in;
- (iii) The usage of sports facilities in the vicinity of home;
- (iv) Household members’ levels of satisfaction on the variety, quality and location of sports facilities; and
- (v) Household members’ demand on sports facilities.

4. Out of 10 685 households, 8 028 households had been successfully enumerated in the THS, constituting an overall response rate of 75.1%. The information collected in the survey had been used by the C&SD to prepare an overall projection for the whole territory.

**Major Findings of the Survey**

5. All in all, the findings of the THS show that more than half of the respondents participated in at least one sport in the past 12 months. Running, swimming, “qualiwalk” (walking for fitness) and badminton were the most popular

sports among the general population, and open spaces in parks, swimming pools and basketball courts were the most popular sports venues. The majority of respondents who had used sports facilities in the vicinity of home had been using facilities provided by the Government. Many respondents were satisfied with the levels of provision, quality, location, cleanliness and service at public sports facilities. A summary of the respondents' answers to other questions in the THS is at the Annex.

6. In general, the findings of the THS coincide with that of the 2008 Study: *“Sport for All – the Participation Patterns of Hong Kong People in Physical Activities”* (the 2008 Study) commissioned by our Committee. The findings provide important insights for the promotion of sports in the community, including the provision and management of sports facilities and promotion of sports events. We will draw on the findings of both the 2008 Study and the THS when formulating strategies for the further development of sport in the community. ’

### **Advice Sought**

7. Members are invited to comment on the findings of the THS.

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Home Affairs Bureau  
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