

## **SPORTS COMMISSION**

### **Progress Report of the Community Sports Committee**

#### **INTRODUCTION**

This paper reports on the work of the Community Sports Committee (CSC) since the last meeting of the Sports Commission (SC) on 30 November 2010.

#### **UPDATED PROGRESS OF WORK**

2. The CSC held its 24<sup>th</sup> meeting on 9 March 2011. Members discussed the progress of follow-up action on: the Study on the Participation Patterns of Hong Kong People in Physical Activities (the “Sports Participation Study”); the Healthy Exercise for All Campaign – Physical Fitness Test for the Community 2010-11; the 3<sup>rd</sup> Hong Kong Games; and the Development of the School Sports Programme.

#### **Follow-up Action on the Sports Participation Study**

3. The Leisure and Cultural Services Department (LCSD) is implementing the second phase of follow-up work by reviewing its programmes with a view to encouraging more people to participate regularly in sport and other physical activities. LCSD is working with “national sports associations” (NSAs) to develop more diverse activities for different target groups having regard to their specific needs. In collaboration with the Hong Kong Amateur Athletic Association and the Physical Fitness Association of Hong Kong, China, LCSD will also focus on promoting less physically demanding activities such as walking to the working population, especially the middle-aged who are the most inactive group. The department is planning 35 designated walking tracks in 18 districts in order to promote interest in walking. The tracks will have ancillary facilities such as distance signage boards and information on energy consumed, and LCSD will arrange to publicise the tracks widely.

#### **Physical Fitness Test for the Community 2010-11**

4. The second territory-wide Physical Fitness Test, consisting of a

questionnaire survey and a physical fitness test will start in April 2011. The test will be conducted by random sampling. Target participants are Hong Kong citizens aged between 3 and 69. LCSD has engaged professional agents to provide services for the Test. On 15 March 2011, the Advisory Committee under the CSC held a meeting with these agents to discuss the work plan and progress of preparatory work.

### **3<sup>rd</sup> Hong Kong Games**

5. The 3<sup>rd</sup> Hong Kong Games (HKG) will be held from 14 May to 5 June 2011. The 18 District Councils have selected over 3 000 athletes to compete in eight sports: athletics, badminton, basketball, futsal, table-tennis, swimming, tennis and volleyball. The 18 Districts' Pledging Ceremony was held on 25 February 2011 at Kowloon Park to launch a series of publicity and community involvement activities, including a 30-second Announcement of Public Interest to appeal for public support for the event. Ten elite athletes including Wong Kam-po, Fu Ka-chun and one from each of the eight sports of the games were appointed as Sports Ambassadors to help promote and publicise the games. The Opening Ceremony will be held on 14 May 2011 at Siu Sai Wan Sports Ground with the participation of The People's Liberation Army Hong Kong Garrison and national Olympic gold medalists. A copy of the paper outlining progress on the games' preparation is at **Annex I** for reference.

### **Schools Sports Programme (SSP)**

6. To help promote sport in schools, LCSD has implemented initiatives to intensify the scope of the SSP. LCSD launched the "SportTAG Award Scheme" in January 2011 to encourage students to participate in assessments conducted by NSAs aimed at enhancing their skill levels. LCSD has extended the SSP to kindergartens, and in order to enhance kindergarten teachers' knowledge of the benefits of physical activity and to encourage the promotion of sport among pre-primary students, LCSD conducted a briefing session for kindergarten principals and teachers in October 2010 and has organised four workshops between December 2010 and April 2011. In addition, LCSD will include more team sports activities under the SSP and step up efforts to extend the scope of service of the Sport Captain Programme. A copy of the paper reporting on the development of the SSP and strategies for future promotion of school sport is at **Annex II** for reference.

### **KEY ITEMS TO BE ADDRESSED**

7. The key items that the CSC will address in the coming months include -

- (a) monitoring follow-up work in relation to the Sports Participation Study;
- (b) overseeing the preparation and organisation of the 3<sup>rd</sup> HKG; and
- (c) monitoring the implementation of the Physical Fitness Test for the Community 2010-11.

**ADVICE SOUGHT**

8. Members are invited to note this report and the planned key action items.

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**Sports Commission Secretariat  
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