

## **SPORTS COMMISSION**

### **Progress Report of the Community Sports Committee**

#### **INTRODUCTION**

This paper reports on the work of the Community Sports Committee (CSC) since June 2022.

#### **PROGRESS UPDATE**

2. At the 52<sup>nd</sup> CSC Meeting on 24 November 2022, members discussed the following issues:

##### ***Report on Sport For All Day 2022***

3. The Sport For All Day 2022 was successfully held by the Leisure and Cultural Services Department (LCSD) on 7 August 2022 and was well received by members of the public. Over 188 000 people participated in the event, including over 154 000 users of free leisure facilities, 19 000 attendees of free programmes and 15 000 viewers of live webcast on sports demonstrations on the event day through the dedicated website and the “LCSD Pluss” Facebook page. Members were briefed in detail.

##### ***New Mechanism for Allocating Sports and Recreation Facilities under the Management of LCSD***

4. Currently, the public could make advance booking of leisure facilities under the purview of LCSD (except turf soccer pitch) through Leisure Link System within seven days from the current date on a first-come-first-served (FCFS) basis. For more efficient and fairer allocation of valuable community resources, it is proposed, on top of the existing FCFS allocation mechanism, to allocate facilities by ballot via the new Intelligent Sports and Recreation Services Booking and Information System (SmartPLAY).

5. It is proposed that a “balloting-first approach” be adopted. With this approach, popular facilities (e.g. tennis courts and facilities in multi-purpose

arenas of sports centres) at specific hours (e.g. peak hours) would first be allocated by ballot in order to combat the behaviour of scalpers. After allocation by ballot, the remaining facilities would be further allocated by the existing FCFS mechanism. To avoid any drastic change of allocation mechanism, it was considered to adopt the balloting-first approach by the SmartPLAY progressively after the rollout of core functions.

6. In order to gauge public views on allocating facilities by ballot, an online survey was conducted for one month from 1 to 30 November 2022. A series of publicity activities/channels were covered in the promotion of the survey, including press release, the LCSD website, “LCSD Pluss”, news.gov.hk, promotional posters and roving booths at selected venues in 18 districts. After incorporating views from the public and CSC members, LCSD would follow up on the implementation plan of the new allocation mechanism. Members were briefed in detail and they also expressed their views.

### ***Introduction of “10,000 Steps a Day” Walking Challenge***

7. Steered by the Task Group on Promotion of Physical Activities, the Department of Health (DH) implemented a social marketing campaign to promote walking with a theme of “10,000 Steps a day (日行萬步)”. Under the campaign, the Workplace Walking Challenge with the slogan of "10 000 Steps for Health" was co-organised by the DH and the Occupational Safety and Health Council in November 2022 with the goal of raising public awareness of the health benefits of walking and encouraging members of the public to increase their physical activities to combat non-communicable diseases. The participants would use a mobile application to record their steps accumulated during the challenge period and synchronise their step count data with the designated online platform. Top performing organisations and individuals who achieved an average of 8 000 steps per day (i.e. 80 per cent of the daily step goal of 10 000) would be awarded. Members were briefed in detail of the activity.

### ***Progress Report on the Territory-wide Physical Fitness Survey for the Community***

8. With the Charter Signing Ceremony completed on 30 June 2021 to announce the launch of the survey, the data collection work was initiated in July 2021. Invitation letters were sent to companies and organisations of different industries according to the list selected by random sampling. By the end of September 2022, the Secretariat cooperated with 74 social welfare agencies, companies and organisations to organise 96 data collection days. Another 35 public data collection days were also organised. A total of 8 683 data sets were collected which represented about 102% of the target. An

initial analysis of the data revealed that the response rate of a few age groups were comparatively lower, so four additional data collection days were organised for these specific age groups in November 2022 to boost up the response rate so as to enhance the reliability and validity of the survey.

9. According to the original schedule, the process of collecting 8 500 data sets from Hong Kong residents should have been completed in March 2022 with the Survey report to be announced in the last quarter of 2022. Due to the fifth wave of the pandemic, data collection was suspended from January to April 2022. The completion of the Survey was thus delayed. Members noted the progress of the survey.

***Introduction of Policy Measures on Promoting Sports Development under the Chief Executive's 2022 Policy Address***

10. To further promote sports in the community, the Government would implement a series of measures, including launching a 10-year development blueprint for sports and recreation facilities to provide diversified leisure and sports facilities in a sustainable manner; enhancing the “M” Mark System to support the hosting of more major international sports events in Hong Kong; strengthening the promotion of urban sports introduced in the Olympic Games or the Youth Olympic Games so as to encourage participation of more young people; reviewing the format and competition events of the Hong Kong Games with a view to organising more activities for the youth; providing more support for local professional clubs to facilitate their participation in major sports competitions in the Mainland and the region; launching a 5-year pilot programme on career and education for athletes with disabilities to equip them with the knowledge and skill necessary for transformation and development after retirement; and implementing progressively the upgrading works of soccer pitches including hard-surface and grass pitches across the territory. Members were briefed in detail.

**ADVICE SOUGHT**

11. Members were invited to note the progress reported above.

**Sports Commission Secretariat  
March 2023**